

# Inform to Reform

Purpose

App

Video

Website



## Purpose

- Get children and young adults more interested in learning about bees
- Reach the demographic where they already spend time
- Express information through entertainment
- Three forms to spread information: website, video, and app

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# "Save the Bees"

- Aims to be a resource to explain the life of a bee
- Covers hive life and communication patterns
- CCD and its many causes
- Children and adults can access articles, videos and more

Home Page

Home Page

Kid's Corner

CCD

Home

Kids Resources

CCD

# SAVE THE BEES



Help Prevent CCD.  
Protect our Bees.  
For now, and for  
the generations  
after us.



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### About

We are on a mission to help prevent Colony Collapse Disorder through the power of education. Using technology, we want to introduce knowledge to get children and young adults interested in learning about bees and their plight.

### Kid's Resources

This page consists of fun activities and shows to educate young minds about the necessity of bees in the environment. Through interactive learning, they will understand the importance of keeping bees alive.

### CCD

Here, you can find articles and studies explaining the importance of bees on a much more scientific level. These go into more depth about the causes of CCD and how to help prevent the loss of more hives in the environment.

## Kid's Corner

This page provides numerous resources and education tools for children to understand how bees operate. From going inside a bee hive to the 'Waggle Dance,' kids will understand what it means to be a bee. They will also learn how to plant their own garden to help feed the bees and keep their hive thriving in their environment. It is important to start education young because this could implement healthy habits as kids grow, which is beneficial to them and the environment.

### In a Beehive

This is an episode of The Magic School Bus in which Ms. Frizzle and the students jump into the world of bees by going into the hive.

<https://www.dailymotion.com/video/x6e4hw6>

### Waggle Dance

With the help of Isabella, Phineas and Ferb explained the way bees communicated to each other through song.

<https://www.youtube.com/watch?v=xe3LZBDcQvE>

### The Buzz with Bees

Sid the Science Kid explains what's up with bees through song, going over how they provide honey and collect pollen.

<https://pbskids.org/video/sid-science-kid/1568872539>

### Plant a Bee Garden

Using the garden bed made before, this article explains what plants and soil to use that are best for the bees' nutrition.

<https://thehoneybeeconservancy.org/plant-a-bee-garden/>



This video was created to relate to the younger generation through

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# Causes of Colony Collapse Disorder

This page contains only a few scholarly articles detailing some of many causes of Colony Collapse Disorder (CCD). CCD is a serious problem causing many hives to die overnight and there seems to be no way to stop it. The goal is to make people aware of this problem so that prevention tactics can be put in place to repopulate the bees so they can continue pollinating our crops.

## CCD

This article details many causes of CCD, however explains not every bee death is a form of CCD.

<https://www.epa.gov/pollinator-protection/colony-collapse-disorder>

## Monoculture

Monoculture is planting a single crop in a large area of land in which bees are forced to pollinate which is detrimental to their health.

<https://blogs.scientificamerican.com/guest-blog/honey-bees-and-monoculture-nothing-to-dance-about/>

## Varroa Mites

Varroa mites are parasites that latch onto a bee, which then spreads it to the rest of the hive killing them off.

<https://entomology.ca.uky.edu/ef608>

## Bees In Decline

The role of the bees is assessed in this article, while also making aware the urgency to keep the bees from going extinct.

<https://entomology.ca.uky.edu/ef608>

## Future without Bees

What could happen if the bees went extinct? This article/video details the extinction of the

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## PSA Infomercial

- Captivate the attention of kids and teens
- Provide information on a platform they currently use
- Use entertainment as a form of education



**Solve your  
problems...with BEES!**





## Bloopers





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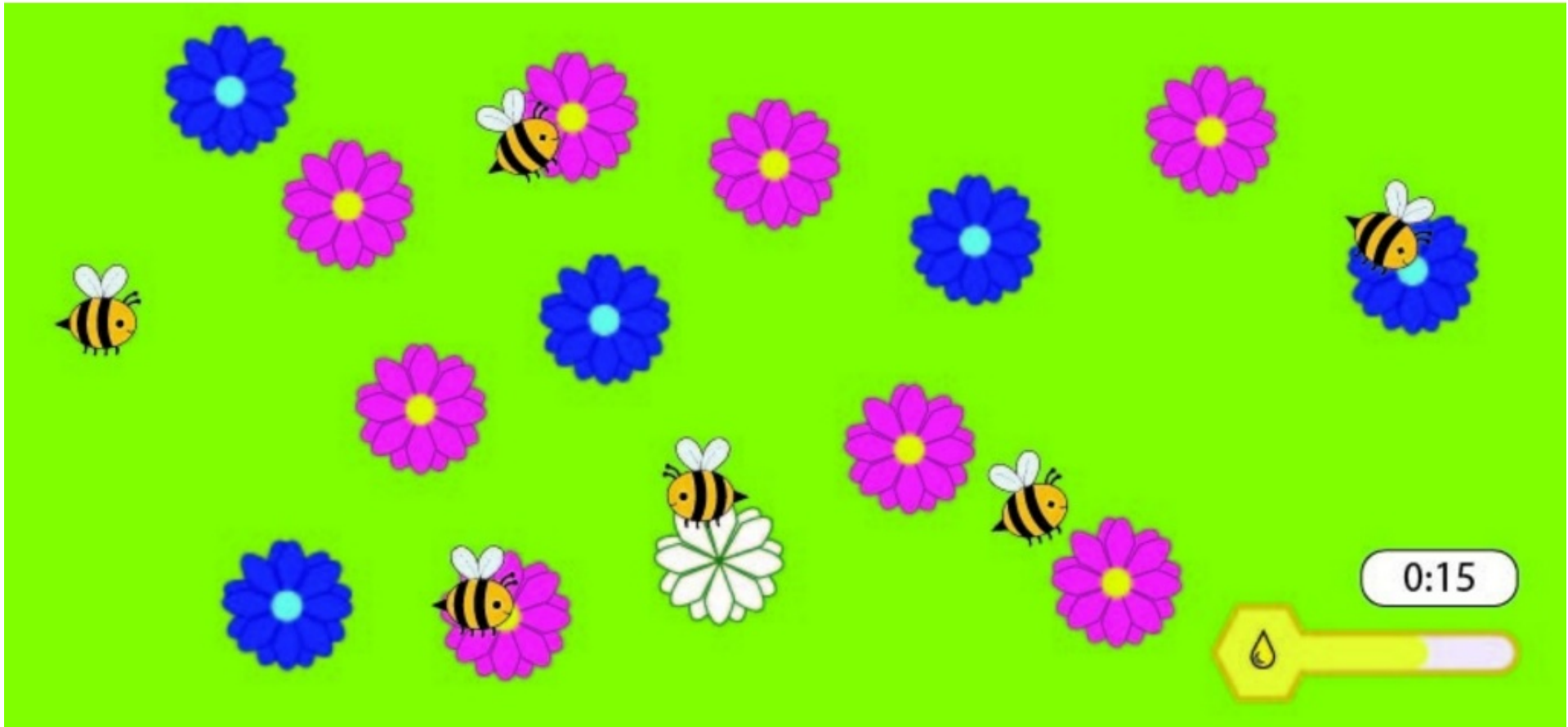
## Mobile Game











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